



## \$10,000 Local Give Is Back for a Third Year

**Kelowna, BC** – (October 16, 2018) Get ready for some warm fuzzies. On October 18th, Interior Savings is set to make its mark on the community with a crew of 500 volunteers and a big stack of cash that's just itching to do some good.

It's all part of Interior Savings' annual Day of Difference. In addition to serving up treats for members and sending a swarm of employees out into the community to give back, the Credit Union will be looking for volunteers to help them spend \$10,000 on acts of local good.



Members and area residents will be invited to share what good they would do with \$100 and then 100 people will be given the cash to complete their good deed.

"We've seen incredible enthusiasm around this program and, each year, participants continue to impress us with their ingenuity and heart," says Interior Savings CEO Kathy Conway. "We've seen children taking the initiative to help the homeless. We've seen teachers involve entire classrooms in deciding how to make an impact. We've even witnessed participants grow their \$100 into so much more by encouraging co-workers, friends and family to get involved."

On October 18<sup>th</sup>, go to [www.localgive.eventbrite.ca](http://www.localgive.eventbrite.ca) to share what local good you could do with \$100. Registration will be open for the entire day and 100 successful applicants will be notified by November 1<sup>st</sup>.

Watch the video from last year's \$10,000 Local Give: <https://youtu.be/LU-9tFS9IV4>

Also on October 18<sup>th</sup>, keep an eye out for Interior Savings staff volunteering in their blue community crew shirts. All branches will be closing at 2:00 so staff can head out into the community to lend a helping hand. From Clearwater to Osoyoos, Interior Savings' employees will be pulling weeds, raking leaves, cooking and serving food, painting, cleaning, sorting, donating blood, and picking up garbage off the streets.

###

### **About Day of Difference**

On the third Thursday in October, credit unions around the world celebrate International Credit Union Day to honour the employees, members, and organizations who are helping build strong communities. Here at home, Interior Savings marks the day with its own tradition – their Day of Difference. On October 18th, all Interior Savings branches will open at 9:30 with treats and gifts for members then, at 2:00 pm, they'll lock up early and over 500 employees will fan out across 14 communities from Osoyoos to Clearwater to lend a helping hand to those community organizations who work tirelessly for the benefit of others.

### **About Interior Savings**

Interior Savings is a member-owned, democratically-controlled credit union dedicated to creating local money while helping to build vibrant communities. Through its 21 branches, 16 insurance offices, Member Service Centre, and two Commercial Services Centres, the Credit Union offers personal and commercial banking and a full range of insurance and wealth management services to more than 70,000 members across 14 communities. In the last 15 years, Interior Savings has returned \$58.7 million to members through its Member Rewards Program and invested nearly \$8 million in support of community programs.

### **Videos:**

- Video: highlights from 2017 \$10,000 Local Give <https://youtu.be/LU-9tFS9IV4>
- Video: highlights from 2017 Day of Difference <https://youtu.be/tmseO4-y-Go>

### **For more information, please contact:**

#### **Corinne Johnson**

Manager, Community Engagement

Interior Savings

T: 250.869.8320

E: [cjohnson@interiorsavings.com](mailto:cjohnson@interiorsavings.com)